

Clackamas Community College
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Section #1 General Course Information

Department: Horticulture

Submitter

First Name: April

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Course Prefix and Number: HOR - 232

Credits: 3

Contact hours

Lecture (# of hours): 22

Lec/lab (# of hours): 22

Lab (# of hours):

Total course hours: 44

For each credit, the student will be expected to spend, on average, 3 hours per week in combination of in-class and out-of-class activity.

Course Title: Commercial Floral Design

Course Description:

This course covers design techniques used by florists to create arrangements, corsages, and bouquets using fresh flowers. Cut flower conditioning and handling, pricing and sales strategies will also be covered. Class includes a lab component.

Type of Course: Career Technical Preparatory

Is this class challengeable?

Yes

Can this course be repeated for credit in a degree?

No

Is general education certification being sought at this time?

No

Does this course map to any general education outcome(s)?

No

Is this course part of an AAS or related certificate of completion?

Yes

Name of degree(s) and/or certificate(s): Horticulture AAS

Are there prerequisites to this course?

No

Are there corequisites to this course?

No

Are there any requirements or recommendations for students taken this course?

No

Are there similar courses existing in other programs or disciplines at CCC?

No

Will this class use library resources?

Yes

Have you talked with a librarian regarding that impact?

No

Is there any other potential impact on another department?

No

Does this course belong on the Related Instruction list?

No

GRADING METHOD:

A-F or Pass/No Pass

Audit: Yes

When do you plan to offer this course?

✓ **Winter**

✓ **Not every year**

Is this course equivalent to another?

If yes, they must have the same description and outcomes.

No

Will this course appear in the college catalog?

Yes

Will this course appear in the schedule?

Yes

Student Learning Outcomes:

Upon successful completion of this course, students should be able to:

1. design, create and price floral arrangements, corsages and bouquets;
2. tie bows appropriate for the arrangements;
3. identify the special selling techniques involved in selling wedding displays.

This course does not include assessable General Education outcomes.

Major Topic Outline:

1. Basic supplies and equipment.
2. Bow tying.
3. Container options.
4. Care and handling of fresh flowers.
5. Techniques for wiring flowers.
6. Color theory and trends.
7. Elements and principles of design.
 - a. Round arrangement.
 - b. Centerpiece.
 - c. Asymmetrical arrangement.
 - d. Western line arrangement.
 - e. Large symmetrical arrangement.
 - f. Designing roses.
 - g. Baby novelty arrangement.
 - h. Mug arrangement.
8. Selling and servicing a wedding.
 - a. Creating a round bridal bouquet.
 - b. Creating a cascade bridal bouquet.
 - c. Orchid varieties available to florists.
 - d. Creating a wristlet corsage.
 - e. Packaging of corsages.
 - f. Designing a pew bow.
9. Pricing floral arrangements.
10. Floral wire services.

Does the content of this class relate to job skills in any of the following areas:

- | | |
|--------------------------------------|-----------|
| 1. Increased energy efficiency | No |
| 2. Produce renewable energy | No |
| 3. Prevent environmental degradation | No |
| 4. Clean up natural environment | No |
| 5. Supports green services | No |

Percent of course: 0%

First term to be offered:

Specify term: **Winter 2019**
